



Gaylord Athletic Booster Club
P.O. Box 682
Gaylord, MI 49734

Dear Business Member,

The Gaylord Athletic Booster Club is asking for your help. We would like to offer a new incentive program for our members. As part of this program, we would encourage all of our members to patronize your business. In return, we ask that you accept the Blue Devil Dollar just as you would cash.

We are asking that in exchange, you donate 15%-20% of those dollars collected back to the Booster Club. Not only would this increase our membership, it would encourage our members to visit your business ideally spending more with you. *Please note, that all contributions to the Athletic Booster Club goes to help support all of our Gaylord Blue Devil Athletes.*

The Club would provide you with static clings for windows to advertise that you accept the Blue Devil Dollars. Your business name would also be listed on our website as a participating business.

Another option we have available is purchasing a Gaylord Athletic Booster Club Membership. The Business Memberships would include an advertisement on our Website as well as advertisement on our *New* LED sign in the High School Gym. In purchasing this membership, the Club would then reimburse you 100% for every Blue Devil Dollar collected.

Please take a look at the following page for details on how to join our incentive program. Thank you for your consideration in this new venture.

Thank you,
Gaylord Athletic Booster Club

Gaylord Athletic Booster Club

Business Membership Application

Package Options:

Basic Membership – Free

85% Reimbursement on Blue Devil Dollar
Static Cling for Accepting Blue Devil Dollars

Tip Off Membership - \$500

2 Sport Season Advertisements on Web Page
Static Cling for Accepting Blue Devil Dollars
100% Reimbursement on Blue Devil Dollars
Family Pass to Home Games

Face Off Membership - \$1000

Full Season Advertisements on Web Page
2 Sport Season Advertisements on LED **
Static Cling for Accepting Blue Devil Dollars
100% Reimbursement on Blue Devil Dollars
Family Pass to Home Games

Kick Off Membership - \$2000

Full Season Advertisements on Web Page
Full Season Advertisements on LED **
Static Cling for Accepting Blue Devil Dollars
100% Reimbursement on Blue Devil Dollars
Press Box for 1 Home Football Game
Family Pass to Home Games

*** Advertisers cannot be a direct competitor of Meijers*

Business Name

Contact Name

Address

State/Zip

Phone

Email Address

Please select one:

Basic **Tip Off** **Face Off** **Kick Off**

*Please Remit to: **Gaylord Athletic Booster Club PO Box 682 Gaylord, MI 49734***